



Let's compare an 'open & free' vs an 'open & reliable' LMS

Your free LMS isn't as free as it seems



Plus, the **Campus Computing CIO Survey*** discovered these top IT priorities:



How can you implement a sustainable, scalable architecture for your institution with the flexibility of an open, born-in-the-cloud, fully supported learning management platform?

Open & Reliable
(hosted in the cloud - near you)

- Easy customisation, innovation, and expansion
- A chance to design the learning experience you want to deliver
- Integration with all your learning tools via compliance

OTHER

Open & Free
(hosted by you)

- Easy customisation, innovation, and expansion
- A chance to design the learning experience you want to deliver

The benefits are well worth the costs.

The free option has its hidden costs.

Technology

One clear-cut cost covers it all, including:

- ✓ A multi-tenant system
- ✓ Amazon Web Services, the most secure cloud-hosting service available
- ✓ Seamless hosting, security, backups, and updates

Not to mention:

- ✓ Intuitive, clean user interface, easy navigation & integrated video tools
- ✓ Scalability for tens of millions of users with no hardware investment
- ✓ A student LMS app with an average 4.7 stars from 1.3 million ratings
- ✓ Simplicity even for those new to online teaching and learning

Those on-premise hosting costs add up:

- X Servers (more students online = more servers = more money)
- X Additional software
- X Hardware upkeep
- X Security
- X Bandwidth

Not to mention:

- X Development costs
- X Customisations
- X Configurations
- X Consultant implementations

(Run your costs through the AWS TCO calculator and see where you land.)

Staff

On task with:

- ✓ Engaging course design integrating a robust ed-tech network

Distracted with:

- X Maintenance
- X Integration and upgrades
- X Learning how to learn

Security

Covered:

- ✓ A dedicated security team
- ✓ Annual third-party security audits, built-in disaster recovery

Concerns:

- X Breaches
- X Hacks
- X Shutdowns
- X Data loss

Dependability

Uptime:

- ✓ Guaranteed 99.9% uptime
- ✓ World-class support at every turn
- ✓ Easy integration with 500+ education technology partners
- ✓ Over 6,000 global implementations

Downtime:

- X Complex on-premise updates
- X Downtime to upgrade can take days or even weeks

Community

Built right in:

- ✓ 1M+ Canvas Community members
- ✓ 300K+ Edtech-related posts
- ✓ 507 Community-contributed product ideas in production
- ✓ 30K Questions with answers you can browse

At a cost:

- X Tiered membership costs
- X The higher the membership fee, the more you can influence the product

You have a true partner in Canvas.

Canvas offers the best of all worlds. You get the innovation of open source backed by reliability, scalability, and support - from migration to implementation.

Join the millions of people using Canvas for a simpler, more connected learning experience.

“Canvas is at the very heart of what we do - but it's not all of what we do. It's the enabler, the catalyst that allows our great people to deliver great courses.”

Peter Doyle
- Chief Operations Officer at iTheed



[LEARN MORE ABOUT CANVAS →](https://www.instructure.com/en-gb)

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